

Objectives of the Course

The aim of this course is to provide students with a deep understanding of iconographic elements as a sub-branch of art history, and to provide them with the ability to interpret artistic depictions of cultural heritage in Türkiye and around the world and to effectively introduce them to visitors.

Course Contents

Iconography, a subfield of art history, examines the meanings, origins, and development of visual symbols, figures, and narratives in works of art. It covers mythological and religious iconography, as well as iconographic elements in Byzantine and Turkish-Islamic art, and their significance in tourism guidance.

Recommended or Required Reading

Cömert, B. (2000/2010). Mitoloji ve İkonografi. Ayraç Yayınları / De Ki Basım Yayım, İstanbul/Ankara.
Korat, G. (2010). Taş Kapıdan Taç Kapiya: Kapadokya. İletişim Yayınları.
Panofsky, E. (2021). İkonoloji Araştırmaları: Rönesans Sanatında İnsancıl Temalar. Pinhan Yayıncılık.
Tükel, U., & Arsal, S. Y. (2014). Sözden İmgeye Batı Sanatında İkonografi. Kabalıcı Yayıncılık.
Pacaut, M. (1952). L'iconographie chretienne. Paris.
Tabor, M. E. (1969). The Saints in Art. London.
Uysun, M. (2021). Kapadokya'nın kutsal sanatı: Kapadokya kaya kiliseleri ikonografisi (10-13. yüzyıl). Mustafa Uysun Yayıncılık.

Planned Learning Activities and Teaching Methods

Discussion Method Lecture Method Case Study Method Individual Study Method Skill Development Exercise Literature Review Question and Answer

Recommended Optional Programme Components

<https://artsandculture.google.com/>

Instructor's Assistants

Öğr. Gör. Dr. Arif AKPINAR

Presentation Of Course

Face-to-face

Dersi Veren Öğretim Elemanları

Inst. Dr. Arif Akpınar

Program Outcomes

- Defines the concepts of iconography and iconology used in analyzing works of art, such as symbol, allegory, motif, and distinguishes these terms by applying them to a work of art.
- By recognizing the reflections of the Bible, the Quran and mythological stories in art, she interprets these narratives through different art forms such as frescoes, sculptures and mosaics.
- Understands the layout of frescoes or mosaics in the interior of a church (for example, Jesus on the dome, Bible stories on the walls) and explains the theological meaning of this layout.
- Identifies iconographic elements (depictions of saints, biblical scenes) encountered in tourist attractions in Türkiye, such as Cappadocia rock churches, and explains these elements accurately and effectively during guidance.
- They acquire the ability to convey the information they acquire using respectful and sensitive language towards tourists from different beliefs and cultures, thus enriching the visitor experience.

Weekly Contents

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1		Discussion Method Lecture Method Question and Answer	Introduction to the Guiding Course: Overview, Learning Outcomes, and Assessment	
2	Read the introduction to the book Cömert, B. (Mythology and Iconography).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	What is iconography? Its difference from iconology. Methods for reading and analyzing a work of art. Fundamental concepts such as symbol, allegory, motif, nimbus, and halo.	
3	Read passages from the Bible about the birth and life of Jesus.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Primary sources of Christian art: the Bible (Old and New Testaments). Symbols used in early Christian art: fish, anchor, dove, alpha-omega. Early Christian cemeteries (catacombs) and iconographic examples in painting.	
4	Review the relevant sections from the book Pacaut, M. (L'iconographie chretienne).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Iconographic stories from the Old Testament of the Bible. Artistic representations of narratives such as Creation, the Expulsion from Paradise, Noah's Flood, and the sacrifices of Abraham and Isaac. The influence of these stories on later Christian art.	

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
5	Read the chapter "New Testament" from the book Tükel, U. & Arsal, S. Y. (Iconography in Western Art from Word to Image).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	The iconographic cycle depicting the life of Jesus. His birth, the visit of the shepherds and the three kings, his baptism, and his crucifixion. The symbolic meanings of the main scenes.	
6	Read "The Last Supper" and "The Crucifixion" from the Bible.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Jesus' Last Supper, Judas' betrayal, crucifixion, and resurrection. Different depictions of these events in Western and Byzantine art.	
7	Check out the sections on "Mary" in the book Mythology and Iconography.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	The place of the Virgin Mary in Christian art. Different types of depictions: Theotokos (Mother of God), Mary of Sorrow (Pietà), Mary of Birth. The symbolic and theological meanings of these depictions.	
8			Midterm Exam	
9	Research the stories of several important saints from the book The Saints in Art by Tabor, M. E.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Lives of Christian saints and their distinctive symbols. The Saints in Art. Iconographic depictions of important saints such as St. Peter, St. Paul, St. Nicholas, and St. George.	
10	Do a brief research on the period of iconoclasm.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Iconographic order in Byzantine architecture and art. Fresco and mosaic programs in churches. Depictions of Christ Pantokrator (Ruler of the Universe), the Deesis, and the Church Fathers.	
11	Read the relevant sections from the books Uysun, M. (Sacred Art of Cappadocia) and Korat, G. (From the Stone Gate to the Crown Gate).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	General characteristics of Cappadocian rock churches, based on the books "Sacred Art of Cappadocia" and "From the Stone Gate to the Crown Gate." The relationship between the iconographic program of the region and Byzantine art.	
12	Check out the interior images of some churches in Cappadocia online.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Examples of important churches in Cappadocia: Göreme Open Air Museum, Ihlara Valley. Applied analysis of biblical stories and depictions of saints in frescoes in these churches.	
13	Review the mythology section of the book Cömert, B. (Mythology and Iconography). Investigate the symbolic meanings of motifs such as the "tulip" and "plane leaf" in Islamic art.	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	The iconography of gods and goddesses in ancient Greek and Roman mythology. Artistic depictions of deities such as Zeus, Hera, Poseidon, and Aphrodite. The reflection of mythological stories in art. The prohibition of depiction in Islamic art and developing art forms (calligraphy, marbling, illumination, miniature). Symbolic elements in mosque architecture: mihrab, pulpit, dome. The meanings of geometric patterns and floral motifs.	
14	Read the chapter "Iconography and Iconology" from the book Panofsky, E. (Studies in Iconology).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Iconographic and iconological analysis of a work of art. Examples from Renaissance works: Michelangelo's Sistine Chapel and Leonardo da Vinci's The Last Supper.	
15	Prepare a short presentation on an iconographic analysis of a work of art in a historical site of their choice (e.g. Hagia Sophia).	Discussion Method Lecture Method Case Study Literature Review Planned Group Work Question and Answer	Applying the knowledge acquired by students to guiding scenarios. Methods of conveying iconographic information accurately and sensitively to tourists from different faiths and cultures.	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Derse Katılım	14	2,00
Vize	1	1,00
Proje	4	1,00
Alan Çalışması	4	1,00
Araştırma Sunumu	10	1,00
Final Sınavı Hazırlık	9	1,00
Final	1	1,00
Ders Öncesi Bireysel Çalışma	14	1,00
Ders Sonrası Bireysel Çalışma	14	1,00

Assesments

Activities	Weight (%)
Vize	40,00
Final	60,00

Seyahat-Turizm ve Eğlence Hizmetleri Bölümü / TURİST REHBERLİĞİ X Learning Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O. 24
L.O. 1	4	1	2	3	1	4	2	4	3	2	1	4	5	5	1	5	2	2	2	3	4	3	5	5
L.O. 2	4	1	2	3	1	4	2	4	3	2	1	4	5	5	1	5	2	2	2	4	4	4	5	5
L.O. 3	4	2	2	3	1	4	2	4	3	2	1	4	5	5	1	5	2	2	2	4	4	4	5	5
L.O. 4	5	3	3	5	3	5	4	5	5	4	3	5	5	5	2	5	3	3	3	5	5	4	5	5
L.O. 5	4	3	3	4	4	5	5	5	5	5	4	5	5	5	2	5	4	4	4	5	5	4	5	5

Table :

- P.O. 1 :** Turist rehberliği ile ilgili temel kavramları tanımlar.
- P.O. 2 :** Seyahat hizmetleri ve turist rehberliği alanındaki yasal düzenlemeler ve mesleki standartları bilir.
- P.O. 3 :** Turizm ve Seyahat İşletmelerinin etkilendiği iç ve dış çevresel faktörleri bilir.
- P.O. 4 :** Seyahat işletmelerinde verilen tanıtım, bilgilendirme, rehberlik, ulaşım, toplantı-kongre organizasyonu ve diğer hizmetlerin nasıl organize edildiğini ve sunulduğunu bilir.
- P.O. 5 :** En az bir yabancı dili, Avrupa Dil Portföyü A2 düzeyinde bilir.
- P.O. 6 :** Okulda ve staj çalışmalarında edindiği teorik ve pratik bilgileri sektörde rahatlıkla uygular.
- P.O. 7 :** Okulda ve staj çalışmalarında edindiği yabancı dil bilgisini sektörde kullanır.
- P.O. 8 :** Edindiği teorik ve pratik deneyimle, sektörde karşılaştığı sorunları analiz eder ve çözüm üretir.
- P.O. 9 :** İletişim gücü yüksektir ve ekip çalışmasına uyum sağlar.
- P.O. 10 :** Astları ve üstleriyle etkili ve sağlıklı iletişim kurar.
- P.O. 11 :** İş yoğunluğu, stres ve baskı altında çalışabilme yeteneğine sahiptir.
- P.O. 12 :** Seyahat işletmelerinde yapılan acenta işlemleri, tur planlama, tur operatörlüğü ve operasyon yönetimi, rehberlik hizmetleri uygulamalarını bilir ve bu uygulamalarda aktif görev alır.

- P.O. 13 :** Türkiye'nin tarihi ve turistik yerleri hakkında detaylı bilgiye sahip olur.
- P.O. 14 :** K lt r turlarında gruplara liderlik ederek, ziyaret edilen b lgelerin k lt rel ve coęrafi  zelliklerini ayrıntılı olarak tanıtır.
- P.O. 15 :** İlk yardımın temel kuralları hakkında bilgi sahibi olur.
- P.O. 16 :**  eřitli dini inanışlar, mitoloji, sanat tarihi, arkeoloji konularında uzmanlaşarak, bu bilgilerini k lt r turları sırasında yerli ve yabancı turistlere aktararak bulundukları b lgeyi ve  lkeyi tanıtım g revini yapar.
- P.O. 17 :** Birlikte  alıřtıęı arkadaşlarına yardım eder ve astlarını s rekli eęiterek geliřmelerini saęlar.
- P.O. 18 :**  stlerine karřı saygılıdır ve onlardan aldıęı g revleri eksiksiz yerine getirerek, kriz anlarında kendi   z m n  kendisi  retir.
- P.O. 19 :** Olaęandışı durumlarda kendi g revi dıřında kalan g revleri de yerine getirerek  alıřma arkadaşlarına yardım eder.
- P.O. 20 :** Ulusal ve etik deęerlere baęlıdır, yaptıęı  alıřmalarda bu deęerlere  zen g sterir.
- P.O. 21 :** Mesleęi ile ilgili yenilikleri s rekli takip eder ve kendini s rekli geliřtirir.
- P.O. 22 :** D nya  lkelerindeki turizm ve seyahat faaliyetleri hakkında bilgi sahibi olur.
- P.O. 23 :** D nya  zerindeki deęiřik dinlerin tarihi ve temel kuralları hakkında bilgi sahibi olur.
- P.O. 24 :** Herhangi bir konuyu anlaşılır bir řekilde sunma yeteneęi kazanır.
- L.O. 1 :** Sanat eserlerini analiz etmede kullanılan ikonografi ve ikonoloji kavramlarını, sembol, alegori, motif gibi terimleri tanımlar ve bu terimleri bir sanat eserine uygulayarak ayırt eder.
- L.O. 2 :** Kitab-ı Mukaddes, Kuran ve mitolojik hikayelerin sanattaki yansımalarını tanıyarak, bu anlatıları fresk, heykel ve mozaik gibi farklı sanat formları  zerinden yorumlar.
- L.O. 3 :** Bir kilisenin i  mek nındaki fresk veya mozaiklerin yerleřim d zenini ( rneęin kubbeye İsa, duvarlarda İncil hikayeleri gibi) kavrar ve bu d zenin teolojik anlamını a ıklar.
- L.O. 4 :** Kapadokya kaya kiliseleri gibi T rkiye'deki turistik mekanlarda karřılařılan ikonografik unsurları (aziz tasvirleri, İncil sahneleri) belirler ve bu unsurları rehberlik sırasında doęru ve etkili bir řekilde a ıklar.
- L.O. 5 :** Edindięi bilgileri farklı inan  ve k lt rden gelen turistlere karřı saygılı ve duyarlı bir dil kullanarak aktarma becerisi edinir, b ylece ziyaret i deneyimini zenginleřtirir.